

MARC MATHIEU

Senior Front-End Engineer | Miami, Florida

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SUMMARY

Senior Front-End Engineer with 10+ years building scalable web applications, e-commerce platforms, and subscription experiences. Built and evolved AG1's custom Shopify subscription experience, including application decoupling and international commerce capabilities across six markets. Specializes in React, Next.js, and TypeScript, with experience leading front-end delivery across product, design, QA, and backend teams.

CORE SKILLS

Frontend: JavaScript, TypeScript, React, Next.js, Redux, HTML, CSS/Sass

Platforms & Data: Shopify, GraphQL, Node.js, Sanity, React Query, Jotai

Experimentation & Analytics: Statsig, LaunchDarkly, RudderStack

Testing & Tooling: Playwright, Git, GitLab CI, Agile/Scrum

Earlier-Career / Familiar: Ember, Angular

PROFESSIONAL EXPERIENCE

Senior Software Engineer | 2018 - Aug 2026

Code Particle (digital consultancy) | Key clients: AG1, BeautyNexos | Other clients: Tenable, Open Raven, EA Sports, Verto, Rebus | Miami, FL

- Built and evolved a custom Shopify subscription platform for AG1 in React/Next.js, enabling customers to manage recurring orders through a tailored experience integrated with Shopify APIs.
- Helped decouple AG1's subscription application from legacy architecture into independently deployable front-end experiences, supporting more focused feature delivery and release control.
- Shipped subscription product-change flows, EU pickup-point support through Monta, and market-specific experiences across six international markets: Australia, Hong Kong, Singapore, South Korea, Taiwan, and the UAE.
- Implemented stable-ID and experiment-data integrations using Statsig and RudderStack, and supported controlled feature rollouts with LaunchDarkly.
- Owned BeautyNexos initiatives across Flutter and Strapi/TypeScript, including Trade Calendar and profile features, while contributing to Stripe payments, subscription architecture, testing, and platform stability.
- Delivered high-volume front-end interfaces for enterprise clients including Tenable, Open Raven, and EA Sports, partnering across product, design, QA, and backend engineering.
- Built UI tools and APIs for Verto and Rebus that supported the exchange, buying, and staking of crypto assets, along with deterministic wallets for Bitcoin, Ethereum, and ZEN.
- Led front-end delivery through sprint planning, technical decision-making, code reviews, and cross-functional collaboration.

Lead Software Engineer | 2015 - 2018

SonicLoop Networks | Miami, FL

- Translated design concepts into responsive public websites and internal tools while collaborating directly with designers and stakeholders.
- Built and maintained Node.js services and NoSQL-backed applications for corporate clients.
- Led a team of 4 junior developers and facilitated Agile/Scrum ceremonies.

Software Engineer | 2014 - 2015

Spatially | Coral Gables, FL

- Contributed to the front-end development and UI/UX of the aboutPLACE web application.
- Built company web experiences, including Urban4m, and served as Scrum Master to improve team delivery.

EDUCATION & TRAINING

Florida International University - B.B.A., Management Information Systems, 2014

Ironhack - Full-Stack Web Development, 2015